

## We are here to help!

Volume 1, Issue 1

Welcome to The Canadian Concierge Directory's first newsletter! Our goal with this newsletter is to provide you with news you can use.

2008 is upon us, and we would like to start this newsletter off by wishing all our readers and members a happy, healthy and prosperous year ahead!

In the upcoming issues we would like to cover topics of interest and importance, therefore we welcome your suggestions so that we can provide you with "news you can use." We are after all in the business of time is money and we want to ensure that our publications are not only anticipated by our readers but are useful and informative.

### Happy New Year!

January typically is a time for reflection and new beginnings. It is a time where we find ourselves making New Year's Resolutions ... Some of us keep them, but more often than not we fall short of our goals and are left disappointed that we didn't join that gym, be more organized and efficient with your time, or find a hobby just for us!

My suggestion is throw away the lists see the light of day and DON'T make ANY New Year's resolutions, so you have none to break!!!

Let's be honest, how many of us really have the time to make it to the gym an hour everyday? Why put that pressure on yourself only to be disappointed. Instead, vow to walk the stairs instead of taking the elevator, grab a salad instead of pizza at the fast food court for lunch. Set attainable goals. Book time for yourself IN YOUR CALENDER so you keep it! After all, if you aren't taking care of you .. Who will take care of everyone else?

### Out with the old .. In with the new!

Purge Purge Purge! If you haven't worn it in 6 -12 months, studies indicate that you likely never will again.

This past Christmas I was able to play Santa at the local women's shelter thanks to my generous clients. My company had been tasked over the past few week and months with downsizing clients, assisting other clients who have lost weight, and assisting husbands who complain that there was no room left in the master bedroom closet for their things. End result was 3 separate trips of a lot of new or gently used clothes and toys for mother's seeking refuge and their children. The gift of giving was indeed felt and let me tell you, it was beyond a rewarding experience to see the joy in these mother's eyes who you otherwise have nothing to gift their kids for the holidays.

### Who Are We?

The **Canadian Concierge Directory** is a virtual trade association for personal concierge and errand business owner and clients alike in Canada. We are proud to offer a **Canadian Concierge Directory** to support, inspire and promote the growth of this vibrant service industry. Our industry is now estimated to be a one billion dollar industry worldwide and is one of the fastest growing segments of the service industry.

**Mary Ann Westendorf** and **Amanda O'Reilly** are the co-c founders of this directory. They have teamed up and created a premiere Canadian website and marketing support system for business owners and personal assistants within the Canadian Concierge Industry.

We are interested in hearing from you and what makes your business unique.

[www.canadianconciergedirectory.com](http://www.canadianconciergedirectory.com)



Become a member today! \$49.99 Introductory Rate  
[Click Here](#) to join!

As you start to think about what you want to accomplish in 2008, it's important to embrace why you're doing it.

Watch this [short movie](#), "The 12 Tenets," simple lessons for the New Year. They may serve only as food for thought. Or one of them might just change your life forever.

It only takes 5 minutes, so turn up your speakers and enjoy this heartfelt message!

We are here to help you!

We want to hear from you!